



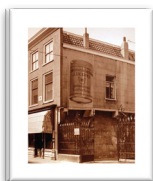
mission
vision



Mission : *creating the world's tastiest bakes*

Vision : *satisfy our clients worldwide with high quality bakery products*

Gorinchem
(NL)



1849

Oosterhout
(NL)



1999

Semur-en-Auxois
(FR)



2010

Weert
(NL)



2015

Liebschützberg
(DE)



2017



employees

180



turnover

€45 mln.





de kroes

Bon Vivant brand - a french brand



Who is Bon Vivant?

- A puff pastry production unit
- A factory shop
- A restaurant
- an assortment of finest savoury biscuits dedicated to the specialty trade

Where are we located?

In Burgundy, France
Between the fine wines of Beaune and Chablis



Bon Vivant

Specialty Trade Range made of a nice savoury biscuits selection

- **Purpose:**
 - Offer an original, complete, rich and varied range of savoury biscuits, that covers the aperitif and spreadable category.
- **Target:**
 - Specialty trade wholesalers, delicatessen, wine cellars, supermarket specialty departments, organic retail, Gourmet and artisanal foods, international food sections in supermarkets, local and regional specialties, etc.



Bon Vivant

Specialty Trade Range packaging

How are the biscuits packed?

An alu bag in a cardboard box

Bon Vivant labelled

Languages in French, English,
Dutch, German and Spanish

US labelling possible.





Bon Vivant

Specialty Trade Range, the assortment

- **Selection:**
 - Indulge in our refined selection of savory biscuits, where each bite combines artisanal quality with bold, irresistible flavors, perfect for elevating any aperitif or gourmet moment
- **Consumer occasion:**
 - Ideal for entertaining, to nibble with a drink or as a tasty snack
 - Recipes, shapes, textures, every reference is different and is a delight



Mature Gouda Ovals

90g

Nice golden baked cheese as a topping.

A delicious treat that combines the distinct flavor of aged cheese with the satisfying crunch of a well-baked biscuit.

Typically crisp and crumbly.



Cheddar and caramelized onions nibbles

70g

A delightful blend of savory, tangy, and slightly sweet flavors.

An irresistible aroma of baked cheese and sweet caramelized onions.

Typically crisp on the outside with a tender crumb inside.

Bag in box

Dimensions of box : 153x90x58 mm

Cases of 10 boxes

Dimensions of case : 310x195x165 mm

80x120 pallets of 140 cases

10 layers of 14 cases

12 months shelflife from date of production



70g Parsley & Garlic Crispies

Golden brown biscuit with a delicate, flaky crust filled with a nice green filling made of butter, garlic and parsley.

Flaky and buttery, with a crisp exterior.

Organic recipe



70g Black Olives & Parmesan Crispies

A delightful blend of savory, salty and rich flavors, with the nutty salty flavor of Parmesan cheese and the briny, earthy notes of black olives.

Golden brown, with specks of black olive visible throughout.

They have a light, flaky, and buttery texture, with a crisp exterior.

Bag in box

Dimensions of box : 153x90x58 mm

Cases of 10 boxes

Dimensions of case : 310x195x165 mm

80x120 pallets of 140 cases

10 layers of 14 cases

12 months shelflife from date of production



90g Mini-Flatbread Thyme & Sea salt

A rich, savory taste with a delightful herbal essence from the thyme.

A generous topping of seeds adds an extra layer of texture.

A crisp and crunchy texture, with a satisfying bite.

A fantastic standalone snack, but also perfect as a dip or spread.

Organic recipe



75g Aged Gouda & red Chili crackers

A crisp and crunchy bite, with a satisfying snap.

The aged Gouda cheese lends a rich and creamy mouthfeel, while the red chili flakes provide a subtle crunch and a burst of smooth heat with each bite.

A crisp and crunchy texture, with a satisfying bite.

Bag in box

Dimensions of box : 153x90x58 mm

Cases of 10 boxes

Dimensions of case : 310x195x165 mm

80x120 pallets of 140 cases

10 layers of 14 cases

12 months shelflife from date of production



Cream Cheese & chives wafers

75g

A rich, creamy taste with the chives that add a fresh, herbaceous flavor.

A simple yet elegant appearance that is both attractive and appetizing, easy to nibble.

A light and crispy texture, with a delicate crunch that gives way to a smooth and creamy filling.



Comté Cheese palmiers

70g

A light, crisp, and flaky texture, with layers of pastry that melt in your mouth.

The rich Comté cheese adds a creamy and slightly crumbly texture to the biscuits.

A heart-shaped amuse-bouche, delicious and delicate.



Mini-profiteroles with goat cheese & pepper

A light, crispy mini profiterole, delicately golden on the outside.

A creamy centre of goat's cheese cream, with a touch of pepper that enhances the flavours.

An elegant, gourmet amuse-bouche, ideal for the aperitif.

60g

Bag in box

Dimensions of box : 153x90x58 mm

Cases of 10 boxes

Dimensions of case : 310x195x165 mm

80x120 pallets of 140 cases

10 layers of 14 cases

12 months shelflife from date of production



Fig & Dates Toasts

90g

A crispy slice of bread, lightly toasted to a golden perfection, filled with a delightful combination of chopped figs and dates.

Ideal for spreading with a variety of toppings (ideal with foie gras) or enjoying on its own as a crunchy accompaniment to other foods.

Crispy and dry, firm texture with a slight crunchiness, soft inclusions of fruits.



Natural, Crispy Toasts

90g

A crispy slice of bread, lightly toasted to a golden perfection.

Light, thin slices of bread made with simple ingredients, offering a satisfying crunch.

Their neutral flavor makes them a versatile base, perfect for pairing with cheeses, spreads, dips, or toppings, adding texture and a wholesome touch to any snack or meal.

Bag in box

Dimensions of box : 194x105x60 mm

Cases of 10 boxes

Dimensions of case : 380x210x114 mm

80x120 pallets of 160 cases

16 layers of 10 cases

12 months shelflife from date of production



Bon Vivant

Assorted box for drinks



235g assorted box

3 packs box set

- ✓ Goat cheese biscuits 75g
- ✓ Flatbreads thyme & sea salt 90g
- ✓ Parsley & Garlic crisps 70g

Organic recipes

Assorted box with 3 bags inside

Dimensions of box : 270x195x48 mm

Cases of 5 boxes

Dimensions of case : 280x270x209 mm

80x120x182 cm pallets of 64 cases

8 layers of 8 cases

320 assorted boxes per pallet

12 months shelflife from date of production



BON VIVANT TASTY BAKERIES

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Thank you.

